

## Land and real estate: Large variety meeting any requirement



You are looking for a building lot or rather some real estate in the city? You want synergy effects in a technology park or plenty of room for future expansions? You are interested mainly in a direct link to motorways or rather to the rail system? No matter what your priorities for choosing your future business location: The range of sites and real estate in the Kaiserslautern area business location is as varied as the needs of the businesses settling here.

### High-tech density: Impressive. Closeness to nature: Likewise!

Our industrial zones and business parks presented in detail on the following pages offer not only attractive lots, but innovative concepts. A good example is the PRE Technology Park a short distance from the city's centre. Former barracks have been turned into one of the most successful conversion projects in Germany. The concentration of high-tech companies in this compact space is of downright big-city character. But in contrast to well-known metropolitan areas this region can also score with short distances and a charming countryside of great recreational value!

### Maximum access – minimum risk of traffic jams

Reaching your future location is no problem at all – no matter which direction you come from: The Kaiserslautern area is situated directly on one of Europe's major east-west thoroughfares but at the same time removed from the large centres with their painfully high traffic density. The region is linked to the A6 (Saarbrücken – Mannheim) as well as the A62 (to Luxemburg and Trier) and the A63 (to Mainz). Regional and international airports are within comfortable reach, as is one of the largest ports on the Rhine. And finally, the Deutsche Bahn does not only maintain an ICE station here but also a container terminal. Of course, the Kaiserslautern area business location also offers the latest in telecommunications: Here you tap into one of the most powerful information highways in Germany...



Numerous renowned companies have already settled in the PRE-Park – the latest arrival in June 2010 being the John Deere European Technology and Innovation Centre (ETIC) as one of nine research and developments centres of the company worldwide.