

Development of Economic and Scientific Partnership between the Technology Regions Infoparks, Kerala, India and PRE-Park, Kaiserslautern, Germany

Introduction

Following mutual visits with meetings between the representatives of the Technology Parks, Infoparks Kochi, Kerala, India and PRE-Park Kaiserslautern, Germany both sides agree herewith to develop a partnership between the parks.

This partnership should support the strategy of internationalization of both parks and its constituent members, thereby strengthening the competitiveness of the parks and finally be the base for an intensive partnership between both regions. The partnership is intended to facilitate the exchange of knowledge between the public and private sectors based in Kerala and Kaiserslautern and create an environment where science and innovation can be transferred from the lab to the wider community. The association will work towards strengthening knowledge-based industries established and emerging on both sides.

Collaborations between the Technology Parks

- Coordinate exchange meetings of delegates and administration of the Technology Parks in order to improve / optimize their strategy, business and structures.
- Establishing presence of each other's e.g. with a virtual office that promotes close business exchange trade and project collaboration.
- Assistance and support of starting branches on the other side, supported by local business promotion organizations as well as giving support in learning intercultural skills.
- Promote trade
- Building a worldwide circle/network of International Technology parks.
- Initiate and expand partnership as a next step on different levels, e.g. education, science and companies and build intercultural skills

such as

Collaboration between Enterprises

- Accomplishment of visits of enterprises.
- Arrangement of strategic partnerships between enterprises in order to speed up the development of innovative products on both regional markets.

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- Joint business days with enterprises of both regions aiming at discussing actual market trends and joint efforts for staying competitive.
- Organization of joint symposia in specific branches. Collaboration between Scientific Institutions and lecturer exchange

Collaboration between Scientific Institutions

- Partnerships on well defined research topics between research institutions to improve their international visibility or gain international leadership
- Student and employee exchange programs
- Support of guest stays of scientists & knowledge professionals

Collaboration between Enterprises and Scientific Institutions

- Arrangement of partnerships between enterprises and scientific institutions for the purpose of developing visionary products which require substantial research efforts
- Establishment of Entrepreneurial cells connected to the applied institutes

Concrete actions in the framework of this partnership will be specified more precisely by supplements.

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